

## **Turkey**Improvement Plan

**Thematic window:** Culture & Development

<u>Programme Title</u>: Alliances for Culture Tourism in Eastern Anatolia

## c) File for the Joint Programme Improvement Plan

After the interim evaluation is complete, the phase of incorporating its recommendations shall begin. This file is to be used as the basis for establishing an improvement plan for the joint programme, which will bring together all the recommendations, actions to be carried out by programme management.

A Detailed Exit/Sustainability Paper  Response from the Joint Programme Management		
Response from the Joint Programme Management		
Response from the joint i rogramme management		
	Secretariat	
frameresponsible1.1.ExitAugust-UNJPCommentsStatusComments	Status	
Strategy/Sustainability December Partners	5 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6	
Paper prepared and 2011 (MoCT, Following the Proposed activities for the		
approved by PMC and NSC members and sent UNDP, recommendation in the evaluation report started.		
NSC members and sent to the MDG-F UNESCO, UNICEF and exit started.		
Secretariat (see UNWTO) strategy/sustainability		
attached document) and UNJP paper prepared and		
Team sent to the MDG-F		
Secretariat for six months extension in		
order to create an		
environment for		
sustainability of the JP.		
Evaluation Recommendation No. 2		
6 Months Extension		
Response from the Joint Programme Management		
Key actions Time Person Follow-up Secre	Secretariat	
frame responsible		
2.1. UNJP Comments Status Comments	Status	
6 months extension for July- Partners JP endorsed by MDG-F December (MoCT,		
Secretariat. 2011 UNDP,		
UNESCO,		
UNICEF and		
UNWTO)		
and UNJP		
Team 2.2. December UNDP		
Core Staff's (JP 2011		
Manager and JP		
Assistant) contracts		

extended.					
2.3. Ani Site Management Plan preparation process is going on	August- December 2011	MoCT, UNESCO	The JP shall continue supporting the MoCT for the finalization of the Draft Management Plan. The JP shall assist MoCT in completing the procedure for the official approval of the Plan, as a necessary prerequisite for its validity and future implementation. 5+5 years excavation programme will be prepared in 2012 by MoCT and coordinated with Ani Site Management Plan	Meetings have been conducting with MoCT and other relevant stakeholders	
2.4. Digitization of Tangible Cultural Heritage	August- December 2011	MoCT, UNESCO	-Ensuring the effective installation of the procured hardware components -Ensuring the activation of the system and its proper functioning -Support the further development of the system users' capacities		
2.5. Completion of the cluster roadmap and assessment of entrepreneurship potential	August- December 2011	UNDP	-Implementation of medium term action plans for Kars tourism cluster -Participatory meetings with potential stakeholders for sustainability of clustering	<ul> <li>Implementation of tourism quality system to the tourism enterprises (especially to the hotels&amp; restaurants)</li> <li>Preparation of the menu's of selected restaurants both in English and Turkish with its stories</li> <li>Training for hygiene and service standards</li> <li>Preparation of promotional brochures for restaurants and hotels including the</li> </ul>	

				slogans	
				<ul> <li>Preparation of signboards for</li> </ul>	
				restaurants	
				Create a link in the	
				social media web pages (facebook,	
				twitter etc.) by	
				providing	
				information on	
				accommodation, food& beverage	
				book, twitter etc.)	
				<ul> <li>Training for home</li> </ul>	
				pensioning	
				Preparation of the  tourism web portal	
2.6. Safeguarding and	August-	MoCT,	Concerning the	tourism web portal Overview the operations of	
promotion of	December	UNESCO	completion of the	the culture house and the	
Intangible Cultural	2011		national inventory,	application of the MoU;	
Heritage			MoCT will follow the	provide a neutral forum and facilitation services for the	
			implementation	resolution of possible	
			through the receipt	disagreements in the	
			of better completed	application of the MoU;	
			registration forms of	assist the Minstrels association in preparing a	
			the local ICH	plan of operations for the	
			elements. Follow-up workshops may be	culture house; prepare the	
			carried out in Kars	printing and diffusion of the	
			and other provinces	ICH mapping (results of field research)	
			of the Eastern	research	
			Turkey. The		
			distribution of the		
			updated version of		
			the booklet will be		
			carried out by MoCT.		
			The booklet will be		
			updated every year		
			and distributed to relevant		
			stakeholders.		
			Sunctiviaci 3.		
			MoCT will officially		
			register the		
			documentation into		
			their Folklore		
			Documentation and		
			Information Center. As regards the ICH		
			mapping, follow-up		
		1	mapping, tonow-up		

actions to ensure sustainability will mainly focus on the printing and diffusion of the research's outcomes and final report. Concerning the Minstrelsy tradition, follow-up actions shall seek to ensure the respect of the MoU and support hte effective management and promotion of the culture house. In particular, the JP will overview the correct application of the MoU and offers a neutral forum for the resolution of possible disagreements. In addition, the translation and publishing of the Eastern Anatolian Folk Tales book may be considered.  2.7. Sustainability for children museum rooms and trainings  August  December SHCRK, Ankara University, UNICEF  A cooperation system to the sustainability of children museum rooms and trainings will be organized. Will be signed for the sustainability of the sustainab						 
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